



Pershore Plum Festival

25th Anniversary
Bank Holiday Monday
Official Programme

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- ASDA - off Plum Alley
- Tesco Express - High Street
- Lloyds - Plum Market Place

Town centre CASH POINTS

On hand to help and advise - look out for them in their purple attire.

Plum Ambassadors

- Additional toilet facilities on Abbey Park (Plum Abbey)
- Highlighted as on map
- All with disabled facilities

Public Toilets

- Plum Bazaar (Pershore Town Hall)
- Bandstand and Food Village

First Aid

These stands will also act as the lost property and missing children's posts, where you can pick up a free wristband for your child

- Pershore Abbey
- Plum Market Place
- Plum Abbey (merchandise stall)
- Plum Alley (merchandise stall)

Festival INFORMATION STANDS

USEFUL info

Welcome TO PERSHORE



August Bank Holiday Monday means one thing in Pershore - the pinnacle event of the Plum Festival where the entire town turns purple and welcomes visitors from afar to join the celebration of the humble plum.

This handy pocket-sized guide will help you plan your day and ensure you get the most out of your visit by showing exactly what's happening around the town.

The map to the right is colour-coded to signal the various Plum Zones. These colours also help show what timed activities take place in each zone on the schedule overleaf. All activities and attractions that aren't timed (listed above the schedule) are all day items, meaning you don't have to worry what time you visit.

Alongside all the activities put on as part of the Plum Festival, don't forget to visit the shops and businesses open in the town too. Pershore has a wonderful variety of retail, eating and drinking establishments, so you'll really be spoilt for choice.

We hope you enjoy the Pershore Plum Festival!



Plum Alley



ALL DAY
9.30am until 5pm

- Plums
- Entertainment
- Festival merchandise
- Food & drink
- Trade stalls
- Vale Landscape Heritage Trust

10.30am	Royal Plum Procession
11am-11.45am	Natasha Rae
12 noon-12.45pm	Colin Pitts
1.15pm-2pm	Tone Tanner
2.15pm-3pm	Utopia Duo
3.15pm-4pm	The Uke's Away Group

Food Village & Bandstand



ALL DAY
9.30am until 5pm

- Entertainment
- Information point
- Hot food
- Alcoholic and soft drinks
- Festival Merchandise

10am-10.45am	I-Sing Choir
11.15am-12 noon	The Lisa Voleta Band
12.15pm-1pm	Joseph Morris
1.15pm-2pm	Me & Mrs Jones
2.30pm-3.15pm	Eve Lyn
3.45pm-4.30pm	Memphis Mike Elvis

Plum Market Place



ALL DAY
9.30am until 5pm

- Plums
- Farmers market
- Trade stands
- Information point
- Baptist Church (refreshments and entertainment)

11.30am	Robert Hillcox
2.30pm	Old Boys Network

Pershore Brass will be at various town locations playing throughout the day.

Plum Abbey

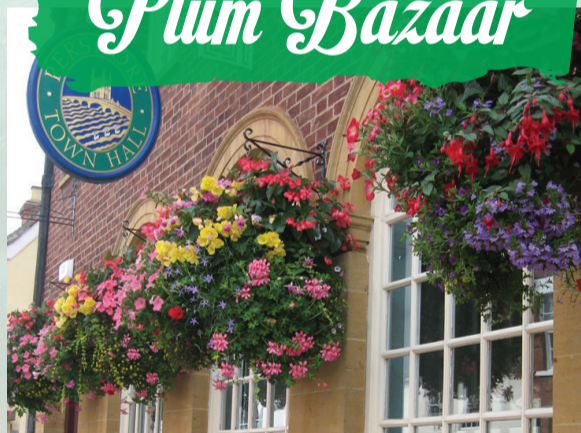


ALL DAY
9.30am until 5pm

- Classic cars
- Abbey Tower Tours throughout the day
- Teddy stall
- Teddy parachute and zip wire drops
- Art exhibition

11.30am	Teddy parachute drop
12.30pm	Teddy zip wire
1.30pm	Teddy parachute drop
2.30pm	Teddy zip wire
3.30pm	Teddy parachute drop

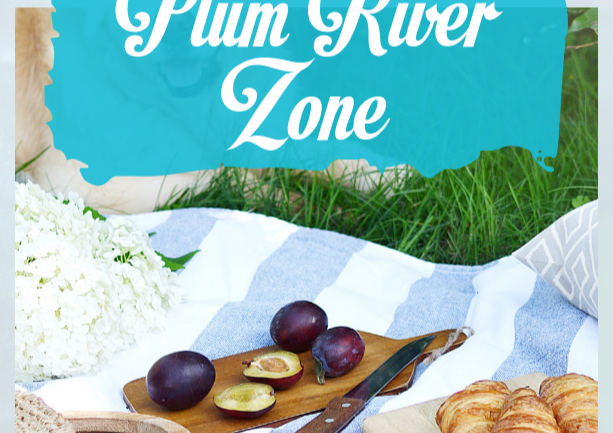
Plum Bazaar



ALL DAY
9.30am until 5pm

- Variety of stalls in Church Walk
- Refreshments in Pershore Town Hall, provided by Pershore WI
- Refreshments in St Andrews Parish Centre

Plum River Zone



ALL DAY
9.30am until 5pm

- Picnic areas
- The 25th Anniversary Big Plum Weekend at the Angel Hotel
- Wetlands

12 noon-2pm	Devon Mayson
2pm-4.30pm	Wootown
4.45pm-6pm	Maeve Moon

PJ Nicholls Plum Fun Zone



ALL DAY
9.30am until 5.30pm

- Silver Jubilee Pershore Plum heritage exhibition
- Silver Jubilee cookery and gardening demonstration marquee
- Fun Fair • Sports
- Stalls • Pony rides • Face painting